

March 25, 2020

Dear Religious Institutions:

In this critical time of social distancing and virtual church services, online giving platforms can offer your church members a convenient and alternative way to give, and also encourage consistent giving each week. Churchgoers have the freedom to decide how much they want to donate and how frequently, and even have the choice to automate their giving by setting up recurring gifts. From debit, to credit, to automatic bank withdrawals, church online giving platforms make tithes and offerings easy for everyone.

There are some great giving platforms to choose from that can be tweaked to fit your church's specific needs. All of the platforms below can be connected or linked with your M&F Bank Checking account. If you have any questions, please email our deposit services department at [eservices@mfbonline.com](mailto:eservices@mfbonline.com)

*\*The listing of giving platforms in this correspondence is provided for general information only and is not to be construed as an endorsement by the Bank. M&F Bank does not endorse any of the giving platforms noted in the correspondence. You should conduct your own due diligence prior to engaging any of the noted giving platforms. The Bank does not make any warranties about the services provided by the noted giving platforms. The Bank, its officers, directors, shareholders or employees will not be liable for any issues that you may experience as a result of utilizing any of the giving platforms noted.*

Five platforms have been designated as the top online giving options by outreach.com for your congregation to give online:

**[Tithe.ly:](#)**

**<https://get.tithe.ly/>**

**Easy to set up and manage, Convenient for donors, "Cover the fee" option**

- **Platform:** Mobile, online giving integrations, kiosk giving, admin gift entry, and text to give (additional fee)
- **Price:** Free (\$19 per month for Text to Give)
- **Transaction Fee:** 2.9% + \$0.30 per transaction

## EasyTithe:

<https://www.easytithe.com/>

**Free option, Free app for churches, Convenient and easy to use, “Cover the fees” option**

- **Platform:** Mobile, online giving integrations, kiosk giving, admin gift entry, and text to give (additional fee)
- **Price:** Free (\$19 per month for Text to Give)
- **Transaction Fee:** 2.9% + \$0.30 per transaction

## Givelify:

<https://www.givelify.com/>

**Convenient church app, Great for big or small churches, Free to setup and download**

- **Platform:** Mobile, online giving integrations, kiosk giving, admin gift entry
- **Price:** Free
- **Transaction fee:** 2.9% + \$0.30 per transaction

## PayPal:

<https://www.paypal.com/us/non-profit/fundraising/fundraising-online>

**Easy to set up Donate button, PayPal.Me:** Create a customized landing page with a link unique to your church for your PayPal Donors to visits, **Recurring payments**

- **Platform:** online giving integrations (website and email)
- **Price:** Free
- **Transaction fee:** 2.2% + \$0.30 per transaction (for qualifying non-profits)

## PushPay:

<https://pushpay.com/>

## **Drives participation, Top-notch support and security, More than just giving, with Customizable app**

- **Platform:** Mobile, online, text, kiosk giving
- **Price:** Tiered
- **Transaction fee:** varies by card type, ranging from 2.5% – 3% per transaction

You can learn more about these online giving platforms at <https://outreach.com/blog/best-church-online-giving-platforms/>

Additional Options:

### **Merchant Processor Payment Links:**

CLICK IT-DONATE-DONE!

Simplifies online payments using an HTML link that can be copied to your website, customer emails or social media posts, allowing your business to immediately accept online donations. Contact your local M&F branch representative for more information.

- Allow payments directly from your website, emails or social media posts
- Preset amounts for specific purchases (donations, tithes, organization dues)
- No need for the customer to sign up with a separate service (such as PayPal)
- Will help set up a website for you, if you don't have one.